

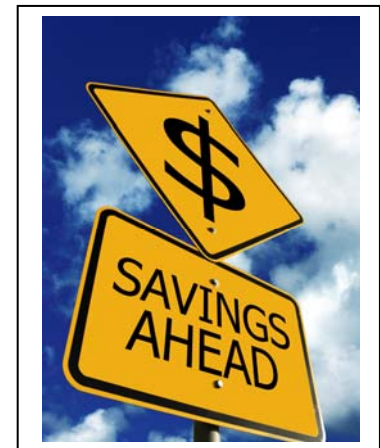


## What is EZ Print – Corporate

**Small & Medium enterprises** are slowly beginning to wake up to the fact that printing can represent a significant cost to the enterprise. Gartner estimates that the cost of distributed (desktop) printing can range from **10 percent** to **20 percent** of an IT department's budget. However, instead of just counting up the cost of printer, paper and ink; enterprises need to consider everything that contributes to the cost of printing documents including: service, workers' time, network bandwidth, help desk support and maintenance.

### Print Industry Trends

- ✓ Print volume is climbing. Print volume is growing **10-15%** each year. The internet, email, and intranets are big drivers.
- ✓ Network printing costs are the largest unaudited expense in business today.
- ✓ **1%-3%** of corporate revenues are spent on internal printing.
- ✓ **90%** of all companies do not know what they are currently spending on internal desktop and network printing
- ✓ Print charges are typically underestimated by **30-50%**
- ✓ Color printers are bringing new documents to the network.



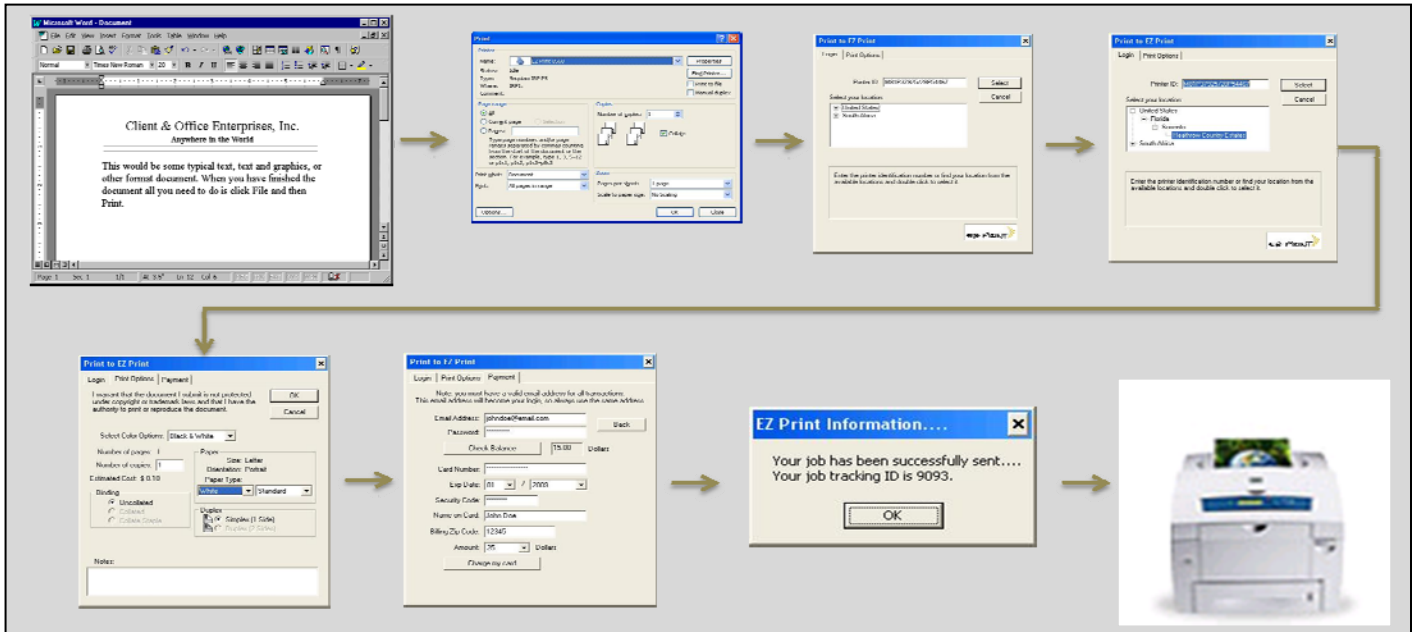
- EZ Print will provide your location with the latest technology in color printing, engineered and manufactured by **Xerox Corporation**
- By utilizing our unique print cloud technologies, any employee in your organization will have the ability to print from their home, on the road or from another campus right to their printer of choice in a quick and secure manner providing your organization a competitive edge in printing anywhere and anytime!!
- With EZ Print, you pay only for what you print – nothing more. Your organization can be billed by department, by user, or even by group, or each employee can be billed directly to a credit card.
- Your EZ Print supported program will provide cost reductions, increased service levels, newer technologies, all necessary supplies, maintenance, 24X7 device monitoring, break/ fix, help desk support and print accounting. With EZ Print, there is no worrying about hidden fees, no more concerns for uncontrollable print costs!

Once you install an EZ Print device, all activities to that device are monitored 24X7 ensuring successful operation and continuous uptime of that device. The EZ Print NOC (network operating center) will know if your device is low on paper, low on supplies, offline, etc in order to control operations. Any abnormalities are reported and your organization will receive a call in order to quickly resolve the issue. Furthermore, all print activities are billed via the EZ Print driver ensuring proper audits for that print event. And best yet, your EZ Print reseller will work with you, the establishment, regarding our **document assessment services** and **device optimization strategies** in order to find further **cost reductions**.

So, you can now **control your printing costs**, capture all in-house printing needs and provide your employees the latest in print technologies and mobile printing with EZ Print.

**Contact your EZ Print reseller today.**

## How does EZ Print Works?



### Simple and easy to use as 1-2-3:

- From any Windows desktop application you can simply select **File** and then **Print** from the application's menu. After the document has "spooled", the EZ Print E-Ticket screens will appear.
- When the windows print screen comes up simply select "OK" to go to the EZ Print E-Ticket. When the E-Ticket appears, go through the location tree and find the location of the printer that where the document should be sent.
- Once the location is found and highlighted, the user will press the select button to go to the next screen. As the global network grows, this screen will automatically add the new locations for selection. The user will never have to install updates to the print driver. All information is automatically updated when the driver is initiated.
- Once a user has credit in their account, they will be able to select the options for their print job. On the print screen the number of copies, color, B&W and finishing options can be selected.
- After the print options are selected and "OK" is pressed, the user will be presented with a password screen to confirm the transaction before deduction credit from the user's account and sending the print job.
- After confirming the print job a progress box will be presented
- When the document has been successfully sent, the user will receive confirmation and a document tracking number.

### Features and Benefits:

- Easy to use – same "file – print" as everyone is use to
- Secure – all data is encrypted
- No uploading files to a web site
- No file conversion required
- Rapid installation and use
- No print server, no queue management
- Complete print management and printer monitoring
- Never a need to buy supplies
- Mobile printing (iPhone app)
- Print anywhere/ anytime

### Data Security/ Secured Printing:

- All data is encrypted with the AES-256 256 bit encryption standard
- Trusted certificate authority (CA) and the server's public encryption key
- All jobs transmitted to the server via the TLS method
- Each location will have a printer control box. (PCB) that will establish a secure connection to the gateway servers.
- SSL-encrypted print job submissions between the EZ Print driver (client software) and the gateway servers.